

# HOME IS WHERE A CHILD'S FUTURE BEGINS



2021-22

ANNUAL IMPACT REPORT

## FROM THE EXECUTIVE DIRECTOR...

### Home is Where a Child's Future Begins

Gleefully, three-year-old Trinity announced, "We're home!" Home is where a child's future begins.

Sadly, hundreds of children in our community are faced with the trauma and stigma of homelessness. Their future trajectory is negatively affected because they lack housing – a place to call home.

Homelessness has risen 118% during 2021, creating an urgent crisis in our community. The number of families waiting for shelter beds has doubled in the past year. Family Promise of the Main Line (FPML) has tirelessly worked throughout the year to address this growing crisis with our proven, cost-effective programming that strengthens the county's safety net and helps families improve their stability. From our Prevention Program that helps families avoid eviction, to our Graduate Self-Sufficiency Program that helps families avoid a repeat episode of homelessness, to our Interfaith Hospitality Network (IHN) Emergency Shelter Program that combines intensive case management with safe, temporary housing, we are addressing the root causes of housing insecurity and homelessness.

### Making Our Work Possible

We are indebted to our volunteers and partners whose support and commitment to our mission make our work possible. Local congregations, foundations, and government partners deepen our impact, bring hope and stability to our families, and help us shore up our local community safety net. It is with the help of these partners that we have been able to expand our services to address growing needs.

As we look to the immediate future, we know the housing crisis will continue to worsen due to inflation and the lack of affordable housing. Marginalized and vulnerable families will continue to be at risk. Yet, with 30 years experience and a new strategic plan outlining ambitious goals for growth and expansion, Family Promise of the Main Line will remain on the front lines offering hope through housing and critical support services. We are committed to ensuring that every child's future begins at home.

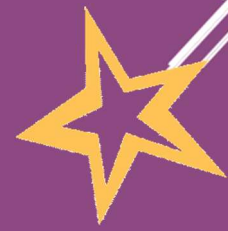
Sincerely,



Allegra Cressman, Executive Director







## OUR MISSION

**To help families experiencing homelessness and low-income families achieve sustainable independence through a community-based response.**

On July 1, 2022, we became “Family Promise of the Main Line.” We made the change because Family Promise is the leading national organization addressing family homelessness, we have been a Family Promise affiliate for 30 years, and we wanted to strengthen the relationship to benefit the children and families we serve. While “interfaith” is no longer a part of our organizational name, “interfaith” is, and always will be, vital to who we are and in fact, our emergency shelter program is now the Interfaith Hospitality Network (IHN) Emergency Shelter Program.





## PROVIDING A THREE-WAY SAFETY NET

Three comprehensive programs help families experiencing a housing crisis in Montgomery County regain and maintain their housing. Our **Prevention Program** proactively helps families avoid homelessness with rental and utility assistance, budget counseling, and an array of other services to stop homelessness before it happens. Our **Interfaith Hospitality Network (IHN) Emergency Shelter Program** is a cost-effective approach to sheltering that connects professional shelter oversight and intensive case management with the compassionate hospitality of hundreds of volunteers and local congregations. Our **Graduate Self- Sufficiency Program** ensures that those who have graduated from the IHN Emergency Shelter Program maintain stable housing and do not return to homelessness. All three programs provide families with counseling and prepare them for economic independence and housing stability. Together, our services are strengthening Montgomery County's social safety net while alleviating an over-burdened shelter system.



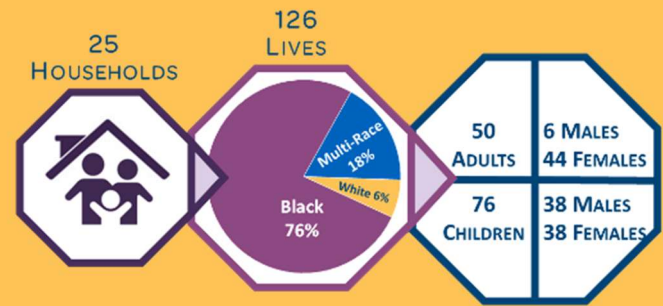
# PREVENTION PROGRAM



For those facing imminent eviction or housing insecurity, we provide rental and utility cash assistance alongside prevention case management. That includes landlord negotiations to pay rent and stop evictions, budget counseling, and maximizing sources of income. Since many of the families served do not meet the requirements of traditional rental assistance programs, this program is a critical service in Montgomery County

## Prevention Program Highlights:

- ★ 6 households received utility assistance
- ★ 25 households received rental assistance
- ★ 100% of households avoided eviction and remained in their housing



*Ronald's phone rang late in the afternoon, it was a call that changed his life. "This is Child Services. Your daughter can no longer care for her children. Can you take over temporary custody?"*

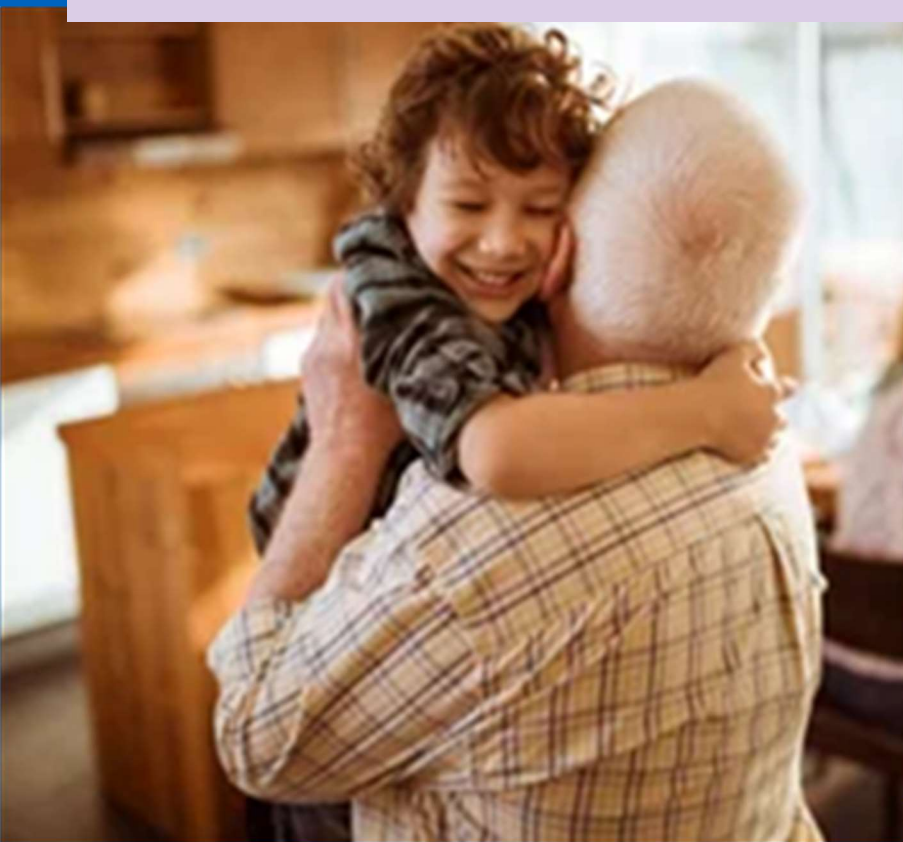
As a loving grandfather, Ronald brought his four grandchildren home to live with him in his partner's two-bedroom home. The home quickly felt overcrowded, and the stress of four children negatively impacted his relationship. He and the children needed to move out. Ronald's income as a real estate agent had not returned to pre-pandemic levels, and now he was experiencing housing instability with four children. With no other resources, he utilized his 401K savings for a hotel stay.

## What We Did

Our Program Manager helped Ronald locate an affordable home for him and his grandchildren and helped connect the family, including Ronald's daughter, to counseling services with a goal of having her join the household. The family decided it was best to stay together, combine income, and support one another. The FPML Prevention Program assisted the family with a security deposit and first and last month's rent so they could move into a safe and affordable home.

"Families need to stay together, help one another. I will always be there for my children and grandchildren. We have a long way to go to recover emotionally and economically, but now we have housing and a plan."

- Ronald





Regina called Norristown home her entire life. She and her son were thriving there with her mother. Together, this multi-generational family was renting an apartment, working full-time, building a weekend catering business, and awaiting the arrival of Regina's new baby. They were completely self-sufficient until a fire left their lives in chaos. When their apartment was condemned, they lost everything. Unable to work due to her high-risk pregnancy, Regina and her son soon experienced homelessness.

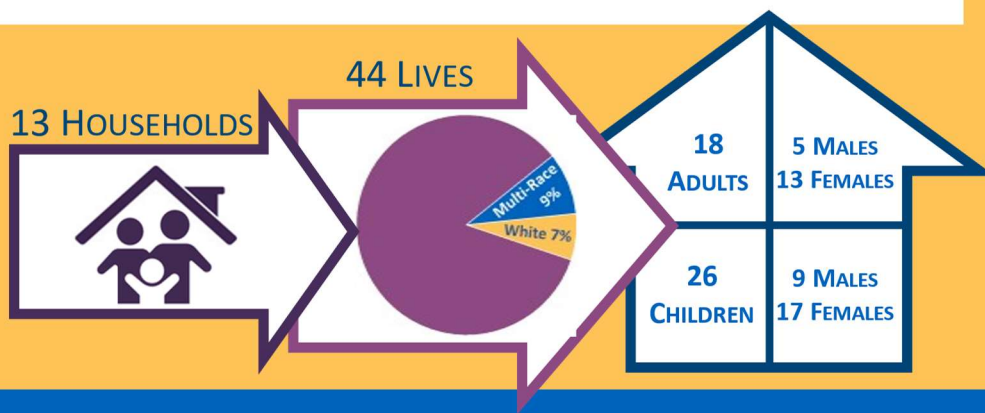
## INTERFAITH HOSPITALITY NETWORK EMERGENCY SHELTER PROGRAM

For families experiencing homelessness in Montgomery County, we provide temporary shelter, food, crisis intervention, and financial assistance. Importantly, we also provide trauma-informed and inclusive intensive case management that prepares families for long-term economic self-sufficiency and housing stability. This work is in partnership with the interfaith community and the Montgomery County Your Way Home coordinated entry program.

During FY21-22, the COVID-19 pandemic continued to interrupt shelter operations while social distancing guidelines prevented congregational partners from hosting families overnight. In response, we provided families with safe, healthy accommodations so they could cook, play, and access technology for job seeking and school. We also developed guidelines, procedures, and training to prepare the interfaith community for returning to in-person hosting in September 2022.

### Program Highlights:

- ★ 13 families assisted in FY22 versus 9 in FY21
- ★ 10 families exited to affordable permanent housing
- ★ 3 remained in the program
- ★ 100% connected to 2 or more stabilizing benefits
- ★ 100% showed improved life skills
- ★ 100% of school-aged children maintained their education
- ★ 46% increased income during their residence



### What We Did

In the IHN Emergency Shelter Program, Regina found connections to housing resources, employment, summer school help for her son, and critical pregnancy services. Regina's goal was to be in her own apartment before the baby's due date. FPML's Program Manager got Regina connected to a Rapid Re-housing Program. With determination, Regina located a landlord who agreed to rent her an apartment. She and her son moved in three days before she gave birth. Mom, big brother, and the new baby have all found safety, security, and stability in their new home. Regina has employment to go to after her maternity time. Her oldest son has new friends and is playing football for the local youth league, and baby is thriving and growing each day. Today, this hometown family is looking for ways to give back and is very thankful for our support and care.

# GRADUATE SELF-SUFFICIENCY PROGRAM



*When an uninsured driver totaled David's vehicle, he was unable to work as an Uber driver. With no car and little support, he, Kate and their three boys spiraled into homelessness. This young couple was raised in the foster care system and were determined to succeed for their children. So, they entered our IHN Emergency Shelter Program and through hard work graduated into permanent housing. But the challenges did not end.*

*Within a few months, they lost heat in two rooms and had plumbing issues. Then, Kate lost her job after being harassed by other employees. Things began to spiral down financially.*

## What We Did

We helped the family develop an action plan that started with advice for communicating their needs to the landlord. We continued weekly case management and light financial

assistance as the family experienced COVID twice plus financial ups and downs. We also advocated for the family to receive a housing voucher for long-term housing support. That allowed them to find improved conditions in a new community. Since Kate and David quickly found new employment at higher pay, they have a balanced budget with savings, the boys have a safe area to play, and they are passing down the skills they learned to their children. Kate calls or texts us weekly.

Our Graduate Self-Sufficiency Program offers diversion services to IHN Emergency Shelter Program graduates to ensure their housing retention. It often takes years for a family that has experienced homelessness to become economically stable. The Graduate Self-Sufficiency Program provides an extended safety net so families can maintain their stability and avoid a repeated housing crisis, including connectivity to available community resources and eligible benefits, landlord/tenant mediation, temporary financial assistance, and on-going case management. Case management services are trauma informed, culturally sensitive, and person-centered. This approach fosters trust and encourages families to greater success.

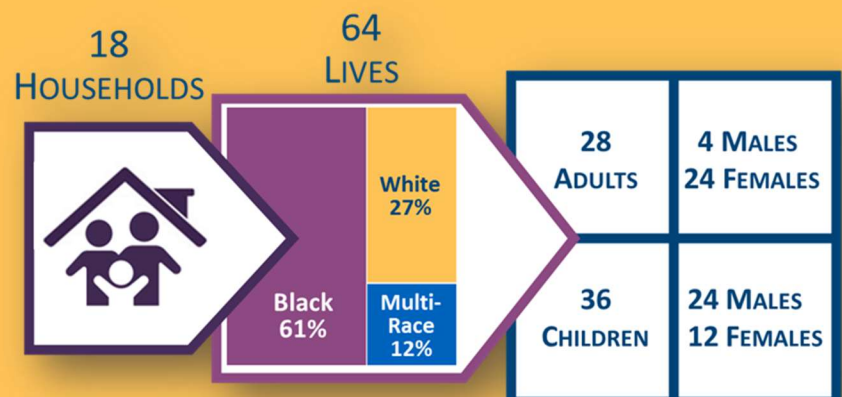
## Program Highlights:

- ★ 100% of families maintained their housing
- ★ 100% participated in case management sessions
- ★ 100% have short- and long-term goal plans
- ★ 100% connected to stabilizing benefits in their community
- ★ 100% received critical financial support that averted a crisis
- ★ 100% maintained or increased income during enrollment
- ★ 100% of school-aged children maintained their education



"My bills are all paid, we have food in the house, gas in the car, and I have money set aside to get my hair done. I haven't had my hair cut in forever."

- Kate





# WITH YOUR HELP & SUPPORT, WE PROVIDED!



**3,120** HOURS OF  
DIRECT CASE  
MANAGEMENT



**2,648**  
BED NIGHTS

**521** MEALS  
SERVED



**4,500** POUNDS  
OF FOOD



**\$11,780** IN  
GIFT CARDS



**600** PACKS  
OF WIPES

**1,500** LOADS  
OF LAUNDRY



**12,000**  
DIAPERS



**25** BACK-TO-  
SCHOOL PACKS



**6,570** ROLLS OF  
TOILET PAPER

**187**  
VAN RIDES



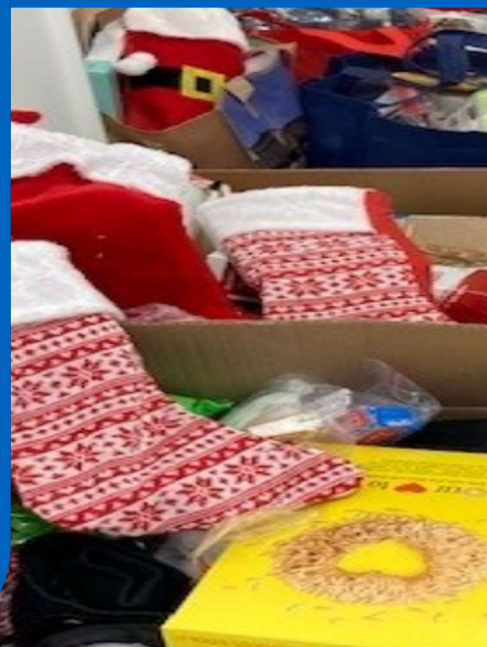
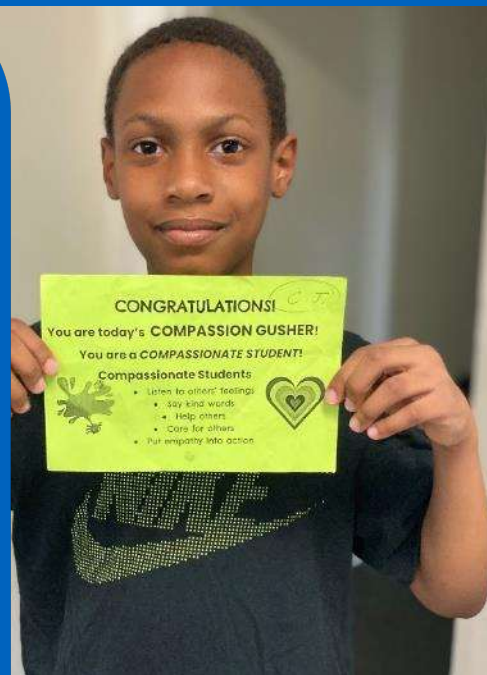
**1,300**  
PHONE CALLS



**64** GIFTS ON  
BIRTHDAYS &  
HOLIDAYS



**36** CHILDREN AT  
SUMMER CARE &  
ACTIVITIES







# FINANCIALS FOR JULY 2021 – JUNE 2022

## Statement of Financial Position - June 30, 2022

### Assets:

Cash and cash equivalents	\$ 684,932
Promise to give	10,000
Grants receivable	27,021
Prepaid expenses	2,082
Investment in certificates of deposit	217,466
Inventory	8,400
Property and equipment, net	127,424

**Total Assets** \$ 1,077,325

### Liabilities:

Accounts payable	\$ 25,187
<b>Total Liabilities</b>	<b>\$ 25,187</b>

### Net Assets:

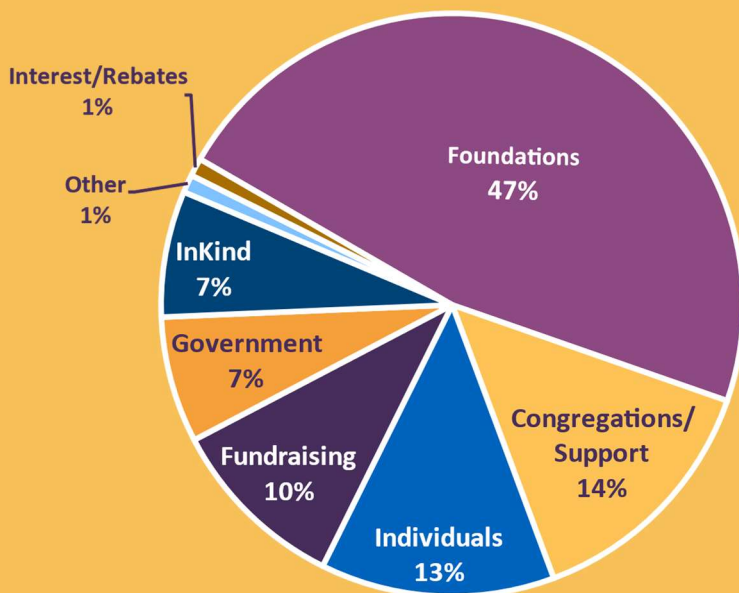
Without donor restrictions	\$ 1,033,738
With donor restrictions	18,400
<b>Total Net Assets</b>	<b>\$ 1,052,138</b>

**Total Liabilities and Net Assets** \$ 1,077,325

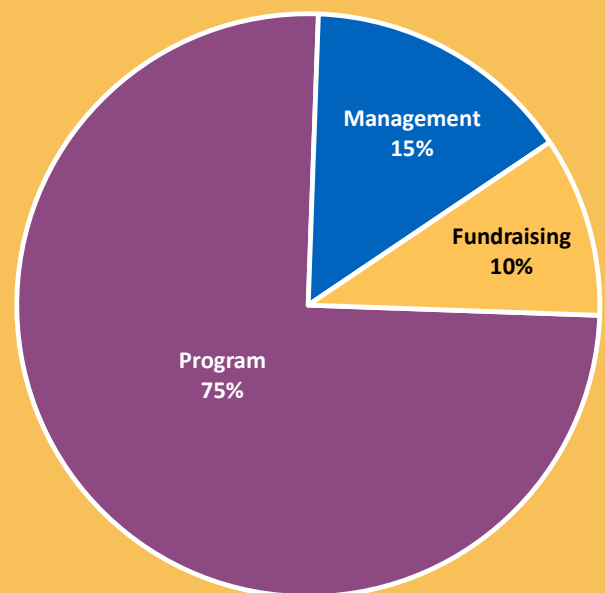
**ASSETS INCREASED  
BY 139% FROM  
LAST YEAR**

**DONATIONS  
INCREASED BY  
137% FROM LAST**

## INCOME



## EXPENSES





## MEET CINDY MCCALLUM

Cindy McCallum has been a member of St. David's Episcopal Church, Wayne, for many years. She began volunteering with Family Promise of the Main Line in 2009.

Cindy recalls attending training for Family Promise of the Main Line's Interfaith Hospitality Network Emergency Shelter Program. At that time, she did not think she would do well in that volunteer role but a friend asked her to help serve dinner. After that experience, Cindy quickly became involved, first volunteering in various roles and then becoming a coordinator. Today, she recruits and coordinates volunteers to prepare the evening meals, host, and stay overnight with families.

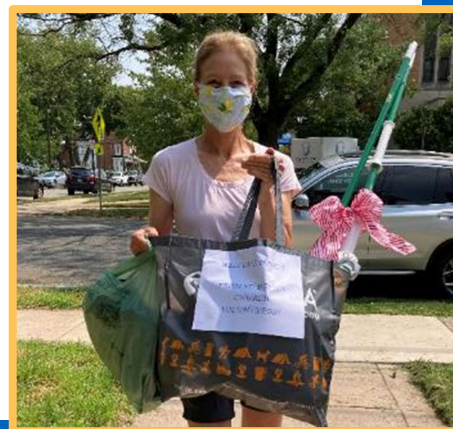
"I have a safety net," says Cindy, "my extended family. I think about the parents in the program. They do not have a safety net. I cannot imagine not having a safety net. This program catches them and gives them care, a safe environment to stay, a time to breathe, and it helps with the details of life that can be overwhelming."

Over the years, Cindy has fond memories volunteering in the IHN Emergency Shelter Program. "I recall a twelve-year-old girl wanting to learn to sew. I brought my sewing machine in and the young girl learned so quickly and loved it. She was a natural, and her mother and I were so happy! Her mother told me that her mother had taught her to sew and she decided she would look for a sewing machine once she found housing. With her mother's consent, the church gifted the family a sewing machine. What joy all around!"

"Helping and reaching out to others is at the core of my faith. I want to do more, help more, and Family Promise of the Main Line and St. David's allow me to do this. The fun is not only with the families you are helping but with the other volunteers, too. You get to interact with people from other congregations. A bunch of congregations together can do a lot to help."



"This is a wonderfully effective program working to help families to find stable housing and break the cycle of homelessness. Anyone can volunteer. Our part is simple - offer a nice meal, a safe space, and a caring and kind ear for listening for a week. I am thankful for the blessings I have, and it is inspiring to see the resilience and spirit of those we help."



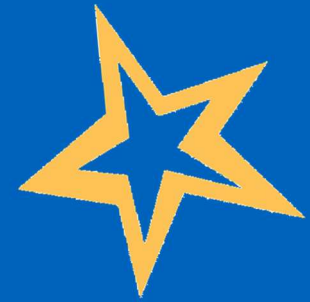


# HELP END HOMELESSNESS FOR A FAMILY

- ★ **Volunteer:** At Host and Support Congregations as well as with fundraising or special events. See details on our website at [www.fpmainline.org](http://www.fpmainline.org)
- ★ **Wish List:** Items families need to make the journey out of homelessness are available on our wish list located on our website at [www.fpmainline.org](http://www.fpmainline.org)
- ★ **Donate:** Financial giving builds programs that provide families with a safe place to live and the tools needed to prevent future homelessness.
  - Donate via [PayPal](#). It is quick, secure, and easy!  
You do not need a PayPal account to donate visit [www.fpmainline.org](http://www.fpmainline.org)
  - Send Checks to:      Family Promise of the Main Line  
                                 1449 DeKalb Street  
                                 Norristown, PA 19401



# FAMILY PROMISE OF THE MAIN LINE STAFF



**Allegra  
Cressman**  
*Executive  
Director*



**Elizabeth  
Bertolet**  
*Program  
Manager*



**Randi  
Bryan**  
*Administrative  
Assistant*



**Donald  
Johnson**  
*Client  
Transportation  
Manager*



**Andrea  
McFadden**  
*Transportation  
Assistant*





# Board of Directors



**Anne Wright**  
President

*St. Mary's Episcopal Church*



**Judith Duroseau**  
Vice President

*St. Thomas of Villanova Parish*



**Michael Cunningham**  
Treasurer

*St. Thomas of Villanova Parish*



**Lisa McCarthy**  
Secretary

*Our Mother of Good Counsel Parish*



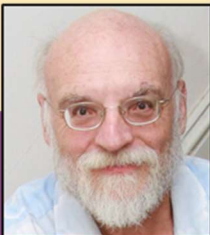
**Anne Minicozzi**  
Member At Large

*CommUNITY Breakfast Collaboration*



**James Baldwin**  
Director

*St. David's Episcopal Church*



**Daniel Burnham**  
Director

*Central Baptist Church*



**Andrea Cayley**  
Director

*The Episcopal Church of the Redeemer*



**Joel Hirsh**  
Director

*Beth David Reform Congregation*



**Joseph Lipton**  
Director

*Main Line Unitarian Church*



**Gail Lazarus**  
Director

*Beth David Reform Congregation*



**Vera Tolbert**  
Advisor

*Central Baptist Church*

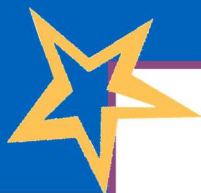
# THANK YOU FOR HOSTING FAMILIES!

Congregations virtually hosted families by delivering cooked meals, non-food products, toiletries, children's activities, snacks, and more!

- Beth David Reform Congregation, Gladwyne
- Bethel AME Church, Ardmore
- Central Baptist Church, Wayne
- Central Schwenkfelder Church, Lansdale
- Episcopal Church of the Redeemer, Bryn Mawr
- Main Line Unitarian Church, Devon
- Our Mother of Good Counsel Parish, Bryn Mawr
- St. David's Episcopal Church, Wayne
- St. John Neumann Parish, Bryn Mawr
- St. Mary's Episcopal Church, Ardmore
- St. Thomas of Villanova Parish, Bryn Mawr
- Wayne Presbyterian Church, Wayne







## THANK YOU FOR COORDINATING FAMILY SUPPORT



- Mr. Marc Leader and Mrs. Amy Leader
  - Beth David Reform Congregation
- The Rev. Carolyn Cavaness and Sister Vikki Asbury
  - Bethel AME of Ardmore
- Ms. Julie Kimsey-Carol, Ms. Nancy Thayer, Mr. Dan Burnham, and Mr. Wally Pope
  - Central Baptist Church
- Mrs. Patricia Simpson and Mrs. Amy Ramsey
  - Central Schwenkfelder Church
- Ms. Andrea Cayley, Ms. Barbara Billings, The Rev. Jo Ann Jones, and Ms. Marian Lockett-Egan
  - Episcopal Church of the Redeemer
- Mr. Bob Batt and Ms. Donna Monturo
  - Main Line Unitarian Church
- Mr. Joe Carey, Mrs. Karen Carey, and Father Joe Mostardi
  - Our Mother of Good Counsel Parish
- Mrs. Cindy McCallum, Mrs. Samantha Hansell, Mrs. Joanne Frey, and Mrs. Jennifer Newhall
  - St. David's Episcopal Church
- Mrs. Mary Beth Wolanin
  - St. John Neumann Parish
- Ms. Meg Cave and Mrs. Dale Cleary
  - St. Mary's Episcopal Church
- Mrs. Cathy Van Kula
  - St. Thomas of Villanova Parish
- Mrs. Leslie Dudd, Mrs. Nancy Monahan, and Mrs. Susan Hirshman
  - Wayne Presbyterian Church

# THANK YOU FOR SUPPORTING HOST CONGREGATIONS!

Support Congregations financially donated and dropped off items with Host Congregations for our families sheltering in place at the Day Center.

- Ardmore Presbyterian Church, Ardmore
- Berwyn United Methodist Church, Berwyn
- Bryn Mawr Presbyterian Church, Bryn Mawr
- Congregation Beth Or, Ambler
- First Baptist Church of Wayne, Wayne
- Gladwyne Presbyterian Church, Gladwyne
- Haverford Monthly Meeting of Friends, Haverford
- Holy Trinity Lutheran Church, Narberth
- Olivet-Schwenkfelder UCC, Eagleville
- Radnor Friends Meeting, Villanova
- St. Christopher's Episcopal Church, Gladwyne
- St. Denis Roman Catholic Church, Havertown
- St. Katharine of Siena Parish, Wayne
- St. Luke United Methodist Church, Bryn Mawr
- St. Margaret Parish, Narberth
- St. Mary's Episcopal Church, Wayne
- St. Monica's Parish, Berwyn
- St. Paul's Evangelical Lutheran Church, Ardmore
- St. Peter's in the Great Valley, Malvern
- Second Baptist Church of Wayne, Wayne
- The Baptist Church the Great Valley, Devon
- The Church of St. Monica, Berwyn
- Wayne United Methodist Church, Wayne
- Zion Baptist Church of Ardmore, Ardmore







## FOUNDATIONS & CORPORATIONS

- Betty and Leo Balzereit Foundation
- BNY Mellon, Helen D. Groome Beatty Trust
- Connelly Foundation
- Earth Breeze
- Episcopal Church of the Redeemer (Outreach Grant)
- Fox Chase Bank
- Genuardi Family Foundation
- Gordon Charter Foundation
- Henry E. Niles Foundation
- Hess Foundation Inc.
- Rouse Chamberlin Homes
- St. Christopher's Episcopal Church (Outreach Grant)
- St. David's Episcopal Church (Outreach Grant and COVID grants)
- St. Thomas of Villanova (Outreach Grant)
- Scholler Foundation
- Sisters of Mercy of the Americas
- The Buck Family Fund
- The Cleveland Family Charitable Foundation
- The George W. Rentschler Foundation
- The Glenmede Trust Company, N.A. Trust Funds
- The GT Foundation
- The Montgomery County Foundation
- The Neighborhood League Shops Foundation
- The Neubauer Family Foundation
- The Ulderico & Anna Miliani Charitable Foundation
- The Welsh Family Foundation
- TJX Foundation
- TruMark Financial Credit Union
- Wayne Presbyterian Church (Outreach Grant)
- WSFS Cares Foundation



## GOVERNMENT

- Bucks County Intermediate Unit – Summer Camp supplies
- Community Development Block Grant
- Emergency Food and Shelter Program/Cares Act
- Emergency Solutions Grant – Cares Act
- MontcoStrong NP Resiliency Program
- Your Way Home

## COMMUNITY GROUPS

- Cradles to Crayons
- Family Promise National
- Main Line Chamber of Commerce
- Mitzvah Circle
- OMS for Homes
- Philadelphia Diaper Bank

# LOOKING FORWARD TO ANOTHER 30 YEARS!

*This year, we looked back over our shoulders with gratitude and ahead to the future with curiosity and enthusiasm.*

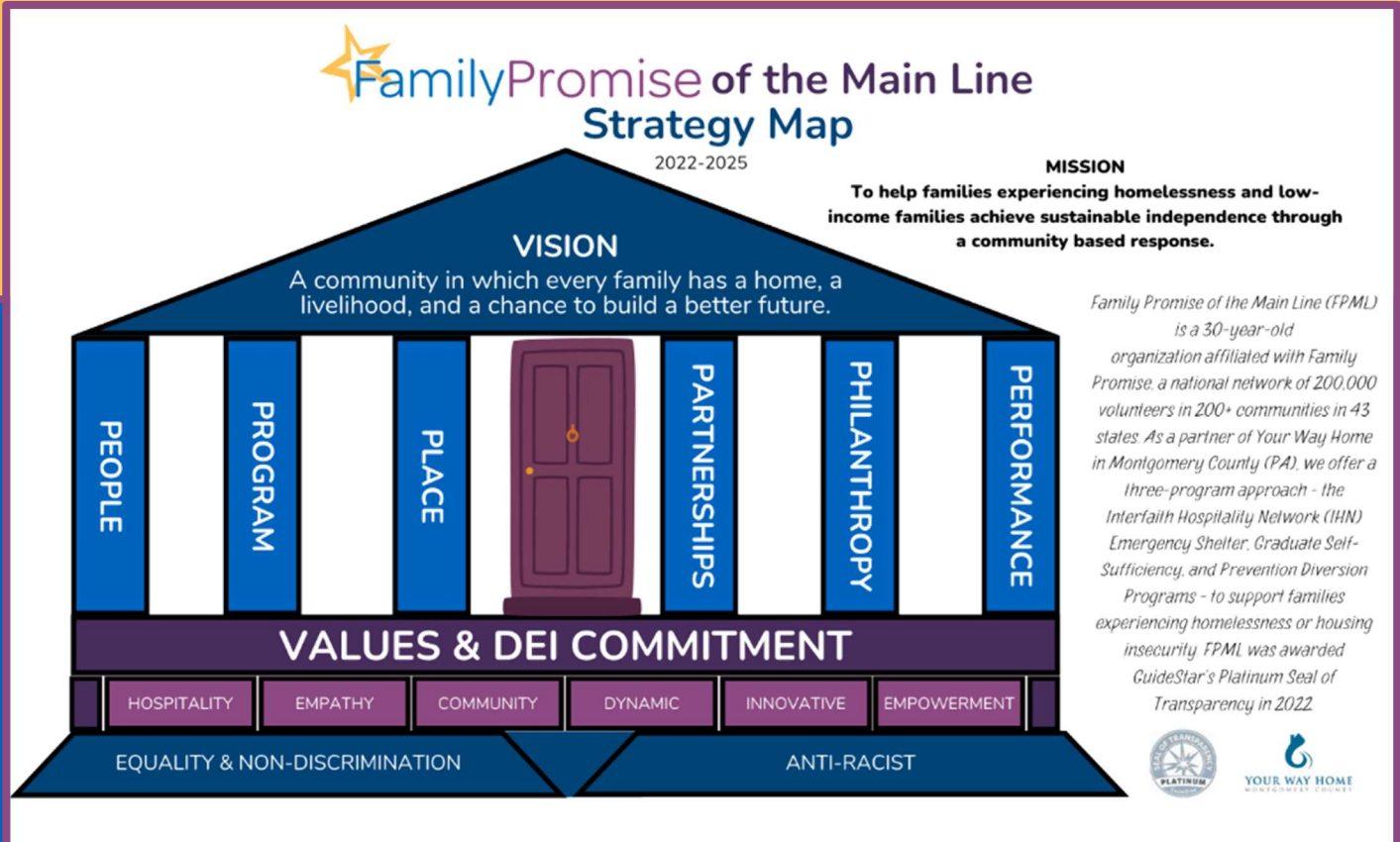
In April, we celebrated three decades since the founding of Interfaith Hospitality Network (IHN) of the Main Line. From our roots in 1992 at local congregations, IHN volunteers worked together across denomination, location, and generation to serve thousands of families without homes. Each of today's volunteers stands on the shoulders of IHN founders and early leaders who showed us how to take empty space and add nourishment, relationship, and service to meet a growing need. The joy at the 30th anniversary event was a testament to this quote: "If you look closely enough in your neighbor's heart, you will see yourself."

What will the next 30 years look like for our newly renamed organization, Family Promise of the Main Line? A new board planning committee grappled with this question and delivered a strategic plan that the board approved in August 2022. The plan contains six pillars of endeavor – People, Place, Program, Partnerships, Philanthropy, and Performance—that will guide our work during fiscal years 2023 – 2025. Our companion strategy "house" provides a glimpse of the full plan with six pillars resting on a solid foundation of our values and commitment to diversity, equity, inclusion, and belonging while supporting the achievement of our vision as reflected by the roof. Watch future annual impact statements to follow the implementation progress of FPML's new strategic plan, knowing that we have charted an exciting and ambitious future in which to serve more families.

Finally, on behalf of the board, I offer thanks to each volunteer, staff member, community partner, and donor for your role in our past 30 years and for your contribution to our exciting future ahead.

With gratitude,

Anne J. Wright  
President  
Board of Directors







of the Main Line



Family Promise of the Main Line  
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Norristown, PA 19401

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Phone: (610) 277-0977  
Website: <https://fpmainline.org>